



50 SOCIAL MEDIA CONTENT IDEAS

For further information, head over to www.thevirtualassistant.net.au

[@thevirtualassistantdonna](https://www.instagram.com/thevirtualassistantdonna)

ASK A QUESTION

- Take a Poll
- This or That...
- What would you rather...
- If I could...
- Fill in the blank....

GET PERSONAL

- Fun Fact
- Throwback Thursdays
- Share a hobby
- Where is everyone from
- Inspirational Quote
- Book your "Service"
- Relaxation time
- Personal Mantra

SHARE THE LOVE

- Share Gratitude
- Share a fun photo
- Share a fan photo
- Share a post
- Share a follower's post
- Thank follows

BE THE EXPERT

- Industry Article
- Answer Q's and A's
- Industry Fact
- Money Saving Tip
- Solve a problem
- Tips on Industry
- How to's

FAVOURITE THINGS

- Favorite Industry Resource
- Favorite software
- Favorite product or service
- Favorite followers
- Favor Industry leader
- Favorite times

TRENDING TOPICS

- Politics??
- National Days, weeks or Months
- Trending topics or latest news
- Weather
- Funny videos, photos, memes

PROMOTE YOURSELF

- New Blog Post
- Repurpose Content
- Product or Service
- Testimonial
- Newsletters
- Promote social followings
- Run a special
- Freebies
- Share popular content

VIDEOS AND PHOTOS

- Before and After's
- Short Video
- Behind the scenes
- Sneak Peeks
- Announcements
- Engagements, events

*****If you need any help with the above content and still have brain freeze after the above suggestions, please do not hesitate to contact me for assistance:***

donna@thevirtualassistant.net.au

@thevirtualassistantmackay

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